

# *Andukuri Raj Shravanthi*

## GENERAL PROFILE

1. Name : **Andukuri Raj Shravanthi**
2. Age : **31 years**
3. Gender : **Female**
4. District and State of Domicile : **East Godavari Dist,  
Andhra Pradesh**
5. Designation : **Assistant Professor**
6. Institution : **School of Agri-Business and Rural Management, Dr. Rajendra Prasad Central Agricultural University, Pusa (Samastipur), Bihar - 848 125.**
7. Email : [rajshravanthi@gmail.com](mailto:rajshravanthi@gmail.com)  
[rajshravanthi@rpcau.ac.in](mailto:rajshravanthi@rpcau.ac.in)
8. Mobile : **8248430540**



## ACADEMIC QUALIFICATION

- A. Graduation (2006-10) : **B.Sc. (Agriculture)** from Acharya N.G. Ranga Agricultural University, Bapatla, Andhra Pradesh.
- Master Degree (2010-12) : **MBA (Agribusiness)** from Department of Agricultural and Rural Management, Agricultural College and Research Institute, Tamil Nadu Agricultural University, Coimbatore, Tamil Nadu
- Ph.D (2012-16) : **Agribusiness Management** from Department of Agricultural and Rural Management, Agricultural College and Research Institute, Tamil Nadu Agricultural University, Coimbatore, Tamil Nadu
- B. Additional Qualification :
  - i. ASRB NET Exam in Agricultural Business Management
  - ii. UGC NET in MANAGEMENT

**EXPERIENCE REGARDING PREVIOUS AND PRESENT EMPLOYMENT**

<b>S.No.</b>	<b>Employer</b>	<b>Post held</b>	<b>Period</b>
1.	Department of Agricultural and Rural Management, Centre for Agricultural and Rural Development Studies, Tamil Nadu Agricultural University, Coimbatore, Tamil Nadu	Teaching Assistant	Sep 2017 – Sep 2018
2.	School of Agri-Business and Rural Management, Dr. Rajendra Prasad, Central Agricultural University, Pusa (Samastipur), Bihar.	Assistant Professor	Sep 2018 - Till date

**COURSES HANDLED IN TAMIL NADU AGRICULTURAL UNIVERSITY**

<b>Degree</b>	<b>Course Details</b>
UG BS (Agribusiness Management)	ARM 302 Rural Marketing (1+1)
	ARM 305 Project Management (2+1)
	ARM 405 Project Management (2+1)
	EXP 401 Financial Services (0+5)
	ARM 310 Business Research (2+1)
UG B.Tech (Horticulture)	ARM 213 Supply Chain Management (2+0)
MBA (Agribusiness)	ABM 612 Managerial Economics (1+1)
	PGS 604 Basic Concepts in Laboratory Techniques (0+1)
Open Distance Learning - MBA	ODL-MBA 607 Managerial Economics
Open Distance Learning - MBA in Rural Banking & Finance Management	ODL-MBA 607 Managerial Economics

## COURSES HANDLED IN DR RAJENDRA PRASAD CENTRAL AGRICULTURAL UNIVERSITY

Degree	Course Details
MBA (Agri-Business Management)	ABM 502 Agribusiness Environment and Policy (2+0)
	ABM 503 Managerial Economics (3+0)
	ABM 510 Production and Operation Management (2+0)
	ABM 511 Research Methodology in Business Management (3+0)
	ABM 512 Project Management and Entrepreneurship Development (2+0)
	ABM 515 Operations Research (2+0)
	ABM 532 Agri-Supply Chain Management (2+0)
	ABM 591 Master's Seminar (0+1)
MBA (Rural Management)	MRM 501 Organisational Behaviour (2+0)
	MRM 512 Project Management and Evaluation (2+0)
	MRM 522 Rural Development and Management (2+0)
M.F.Sc. (Fisheries)	STM 502 Research Methodology (1+1)
UG B.Tech, Agril Engg.	EBM 101 Entrepreneurship Development and Business Management (2+1)
UG B.Sc. Community Science	HTA 302 Retailing and Merchandising- Textiles and Apparel (2+0)
	AEE 203 Economics and Marketing (2+1)

## STUDENT GUIDANCE

- Currently guiding **4 students of MBA (Rural Management) and 2 students of MBA (Agri-Business)**, School of Agri-Business and Rural Management, Dr. Rajendra Prasad Central Agricultural University.

## PUBLICATIONS

S.No	Particulars	Nos
a)	<b>Books (with ISBN)</b>	<b>2</b>
b)	<b>Book Chapters (with ISBN)</b>	<b>5</b>
c)	<b>e-Newsletter</b>	<b>1</b>
d)	<b>Research Articles</b>	<b>24</b>
i.	<i>International Articles (Published)</i>	12
ii.	<i>National Articles</i>	7
iii.	<i>Abstract</i>	5
e)	<b>Popular Articles</b>	<b>12</b>

### a) Books

S.No	Title	Author(s)	Year of Publication	Publisher	ISBN No.
1.	Analysis of Customer Perception, Expectation and the Service Gap – with respect to a retail outlet in Coimbatore City	Raj Shravanthi Andukuri and Ajjan, N.	2014	LAP LAMBERT Academic Publishing, Germany	978-3-659-52673-2
2.	Agribusiness Management for Competitive Examinations	Mahendran, K., Praveena, S., Shravanthi, A.R. and Shakthirama, V.	2019	Himalaya Publishing House Pvt. Ltd, Mumbai	978-93-5367-717-6

**b) Book Chapters**

S.No	Name of the Book	Title of the Chapter	Publisher	Year
1.	Agribusiness Management and Entrepreneurship – Practical Manual (ISBN 978-93-83799-88-6)	Sole Proprietorship, Partnership, Public Limited, One Man Company, Cooperative Society and Farmer Producer Company	Dept of ARM, CARDS, TNAU, Coimbatore	2017
2.	IGNITE – 2015 Challenges & Opportunities for Growth of Indian Financial Sector (ISSN 2394-269X)	Assessment of Alternative Banking Mediums and its Awareness among Customers in the leading private sector bank, Coimbatore, pp.432-445	RTMNU, Dept of Business Management & NIT School of Management, Nagpur	2015
3.	Tamil Conference (ISBN: 978-93-87702-56-5)	<b>Raj Shrivanthi</b> , Praveena, S., et al., (2013). Analysis of Consumer Perception and Expectation towards retail stores, pp.73-75.	Thannambikkai	2013
4.	Tamil Conference (ISBN: 978-93-87702-56-5)	Kumaresh, K., S. Praveena, <b>Raj Shrivanthi</b> et al., (2011). Brand Preference of Farmers & Dealers towards drip irrigation systems, pp. 68-70.	Thannambikkai	2013
5.	Tamil Conference (ISBN: 978-93-81102-53-4)	Divya, K., Malarkodi, M., S. Praveena, <b>Raj Shrivanthi</b> (2013). Present scenario of food processing sector in India, pp. 83-85.	Laser park printers	2013

**c) E-Newsletter**

S.No	Title	Editor	Year of Publication	Publisher
1.	PRERNA (e-Newsletter) Volume 1 (Issue 1, 2 and 3)	<b>Raj Shrivanthi , A</b>	2019	School of Agri-Business and Rural Management, Dr. Rajendra Prasad Central Agricultural University, Pusa, Samastipur, Bihar

d) **Research Articles**

i) **INTERNATIONAL (12 Nos.)**

1. Navaneetham, B., **Raj Shrivanthi, A.** and Indumathi, V.M. (2019) Role of Farmer Producer Companies in Achieving Agricultural Sustainability in Tamil Nadu, *Multilogic in Science*,9(31):188-191. **(NAAS 5.20)**
2. Alekhya, P and **Raj Shrivanthi, A.** (2019) Buying Behaviour of Consumers towards Millet Based Food Products in Hyderabad District of Telangana, India, *International Journal of Current Microbiology and Applied Sciences*, 8(10): 223-236. **(NAAS 5.38)**
3. **Andukuri Raj Shrivanthi** (2016) Storage Behaviour of Chilli Traders in Guntur District of Andhra Pradesh, *Progressive Research-An International Journal*, 11(5): 3454-3456. **(NAAS 3.84)**
4. **Andukuri Raj Shrivanthi** & Mahendran, K. (2015) Cold Storage Warehouse Units in India – A Region-Wise Comparative Study, *International Journal of Agricultural Science and Research*, 5(5):53-62.( **NAAS 3.53**)
5. **Andukuri Raj Shrivanthi** & Mahendran, K. (2015) Incremental Price Realization due to Cold Storage And Utilization Of Pledge Financing Services by Chilli Farmers in Guntur District of Andhra Pradesh, *Progressive Research-An International Journal*, 10(2):910-914.(**NAAS 3.84**)
6. **Andukuri Raj Shrivanthi** & Mahendran, K. (2015) Supplier Selection Based on Multiple Criteria (AHP) in Agriculture Pump Industry in Coimbatore, *Progressive Research-An International Journal*, 10(2):915-920. **(NAAS 3.84)**
7. **Andukuri Raj Shrivanthi** & Ann Pauline, D. (2013). Analysis of Retail Service Quality at a hypermarket in Coimbatore, *International Journal of Engineering, Business and Enterprise Applications*, 6(1):25-29.
8. **Andukuri Raj Shrivanthi**, Sagar Deshmukh & Deepa, N. (2013). Work Life Balance of Women in India, *International Journal of Research in Management Sciences*,1(1):83-92. **(Impact Factor: 2.430)**
9. Ann Pauline, D & **Andukuri Raj Shrivanthi** (2013). A Study on Awareness and Farmers Satisfaction of Agricultural Credit Schemes of Syndicate Bank in Pollachi Taluk of Tamil Nadu, *International Journal of Research in Management Sciences*,1(1):28-45. **(Impact Factor: 2.430)**
10. Sagar Deshmukh, Deepa, N. & **Andukuri Raj Shrivanthi** (2013). E-CRM: An Ultimate

Strategy for an Organization, *International Journal of Management Research and Review*, 3(3):2557-2566. **(Impact Factor: 2.25)**

11. **Andukuri Raj Shrivanthi** & Anitha Pauline, D. (2013). A Consumer Study in Organised Retailing at a Hypermarket in Coimbatore, *International Journal of Scientific Research*, 2(10):18-20. **(Impact Factor: 0.3317) (UGC Approved Journal)**
12. **Andukuri Raj Shrivanthi** & Moghana Lavanya, S. (2012). Netnography: A Qualitative Research Tool, *International Journal of Management Research and Review*, 2(6): 903-912. **(Impact Factor: 2.25)**

**ii) NATIONAL (7 Nos.)**

1. N.Jayashree, Dr. N.Deepa & **Dr. A. Raj Shrivanthi** (2018) Analysis of Relationship between dimensions of Financial Literacy among Women SHGs Engaged in Weaving and Coir Activities in Salem District of Tamil Nadu, *Indian Journal of Economics and Development*, 14(2):243-251. **(NAAS 4.82)**
2. **Andukuri Raj Shrivanthi** & K. Mahendran (2017) Relationship and Information Management Activities of Cold Storage Warehouses With Its Stakeholders: A Study In Guntur District Of Andhra Pradesh, *Journal of Entomology and Zoology studies*, 6(1): 1642-1647. **(NAAS 5.53)**
3. **Andukuri Raj Shrivanthi** & Mahendran, K. (2016) Fertilizer Industry Life Cycle Analysis, *Asian Science*, 11(1):21-25. **(NAAS 3.14)**
4. Anitha Pauline, A & **Andukuri Raj Shrivanthi**. (2014). Information Source Utilization Behaviour of Paddy Farmers about Farm Mechanization, *Journal of Communication Studies (Varanasi)*, 32(1):34-38. **(NAAS 2.89)**
5. **Andukuri Raj Shrivanthi** & Ann Pauline, D. (2013). Emotional Intelligence- A Conceptual Framework, *International PARIPEX-Indian Journal of Research*, 2(11):1-3. **(Impact Factor: 6.761) (UGC Approved Journal)**
6. Anusha Sri, C., **Andukuri Raj Shrivanthi** & Ajjan, N. (2013). Green Marketing in Food Industry, *ABINAV National Monthly Refereed Journal of Research in Commerce & Management*, 2(4):69-81. **(Impact Factor: 0.765) (UGC Approved Journal)**
7. **Andukuri Raj Shrivanthi** & Ajjan, N. (2012). Analysis of Customer Perception, Expectation and the Retail Service Gap at a Hypermarket in Coimbatore City, *Research Journal of Social Science & Management*, 2(7):93-102. **(Global Impact Factor 0.897)**

### iii. ABSTRACTS (5 Nos).

1. Indumathi, V.M., **Shravanthi, A.R.**, & Prakash, K.C., (2018). Adoption of Lean Management Practices by the Modern Paddy Processing Units in South Tamil Nadu. 320-323. Proceedings of International Conference on Food Processing and Agribusiness “Emerging Trends” held on 18<sup>th</sup> and 19<sup>th</sup>, January, 2018.
2. **Shravanthi, A.R.**, Indumathi, V.M., & Prakash, K.C., (2018). Post Harvest Activities in Dry Chillies in Guntur District of Andhra Pradesh. 336-341. Proceedings of International Conference on Food Processing and Agribusiness “Emerging Trends” held on 18<sup>th</sup> and 19<sup>th</sup>, January, 2018.
3. Anitha Pauline, A., **Andukuri Raj Shravanthi** & Sekar, V. (2014) presented a paper on Knowledge level of farm implements and machineries in paddy cultivation in Madurai district of Tamil Nadu, in the National conference on Emerging challenges and opportunities in biotic and abiotic stress management (ECOBASM) held at Hyderabad, Telangana.
4. Deepa, N., Sagar Deshmukh & **Andukuri Raj Shravanthi** (2013) presented a paper on Social Entrepreneurship in the international conference on Entrepreneurship Development: Potentials and Emerging Challenges in the Globalised World held at Rajasthan.
5. **Andukuri Raj Shravanthi** & Sagar, B.T. (2011) presented a paper on Rural Market Innovations in India, in the National conference on Rural Marketing and Rural Consumerism: Road Map to Build Vibrant Rural India held at Gandhigram, Tamil Nadu.

### e) Popular articles – In Magazines (12 Nos.)

1. Alekhya, P and **A Raj Shravanthi** (2019). Direct Benefit Transfer (DBT) A Benediction or Scourge For Fertilizer Manufacturing Companies, *Agrobios*, 18(10) (ISSN: 0972-7027)
2. Alekhya, P and **A Raj Shravanthi** (2019). Agro Tourism, *Agrobios*, 18(6):126-128. (ISSN: 0972-7027)
3. **Andukuri Raj Shravanthi** (2019). Digital Village, *Agrobios*, 18(4):123. (ISSN: 0972-7027)
4. **Andukuri Raj Shravanthi** (2019). Zero Budget Natural Farming, *Readers Shelf*, 16(2):18-19. (ISSN: 2321-7405)
5. Praveena, S. & **Andukuri Raj Shravanthi** (2016). Agricultural Credit and Non-Performing Assets Status of Banks in India, *Agrobios*, 14(9):123-124. (ISSN:0 972-7027)



6. Praveena, S., **Andukuri Raj Shrivanthi** & Srimathi, S. (2015). Biofuels – Future fuel for India? *Kisan World*, 42(8):38. (ISSN: 0971-9229)
7. Navaneetham, B & **Andukuri Raj Shrivanthi** (2015). Hunting Ground in Palmolein, *Kisan World*, 42(7):42. (ISSN: 0971-9229)
8. **Andukuri Raj Shrivanthi** & Navaneetham, B. (2015). Sugar Industry, *Kisan World*, 42(6):55-56. (ISSN: 0971-9229)
9. Praveena, S. & **Andukuri Raj Shrivanthi** (2015). Disseminating of Marketing Intelligence, *Agrobios*, 14(7):110-111. (ISSN: 0972-7027)
10. **Andukuri Raj Shrivanthi.**, Navaneetham, B., & Sagar Deshmukh. (2015). Agricultural Marketing Challenges for Local and International Markets, *Agrobios*, 14(5):130-131. (ISSN: 0972-7027)
11. Navaneetham, B., **Andukuri Raj Shrivanthi** & Poornima Jency. (2015). Growing Concern on Organic Farming, *Agrobios*, 14(4):130-131. (ISSN: 0972-7027)
12. Praveena, S., Srimathi, S.& **Raj Shrivanthi** (2015). E Commerce on Supply Chain Management, *Readers Shelf*, 11(12):19-20. (ISSN: 2321-7405)

#### MEDALS, AWARDS AND FELLOWSHIPS OBTAINED

S.No	Name of the Award	Sponsor
1.	Best Young Teacher Award (2019)	Science & Tech Society for Integrated Rural Improvement, Telangana.
2.	Best Oral Presentation Award (2016)	National Conference on Emerging Challenges and Opportunities in Agriculture, Social, Plant, Environment, Co-operatives and Technology (ECOASPECT 2016) held on September 10 <sup>th</sup> and 11 <sup>th</sup> at Indian Institute of Rice Research (IIRR), Hyderabad
3.	Young Scientist Award (2016)	Genesis Urban and Rural Development Society, Hyderabad, Telangana.
4.	Young Researcher Award (2017)	GRABS Educational Charitable Trust, Chennai
5.	Young Scientist Award (2016)	Society of Biotechnology, Allahabad
6.	Prime Minister's Scholarship Scheme (2006)	Kendriya Sainik Board, Ministry of Defence
7.	Mr. M. Ravikumar Award for the best MBA Student (2012) <b>Gold Medal</b>	Tamil Nadu Agricultural University, Coimbatore
8.	Junior Research Fellowship (2013)	University Grants Commission, New Delhi

## ADDITIONAL RESPONSIBILITIES

- Organized a stall in '**Kisan Mela**' displaying the concept of "**Rural Tourism**" and other business models for rural people, held from 18<sup>th</sup> Feb, 2020 to 20<sup>th</sup> Feb,2020 in Dr. Rajendra Prasad Central Agricultural University and was awarded one of the best stall.
- Assisted by **Comparing/Anchoring** in a '**Brainstorming Session on: Policy for Rejuvenation and Conservation of Wetland in Bihar**' organized on the occasion of International Wetland Day (2<sup>nd</sup> Feb, 2020) at Dr. Rajendra Prasad Central Agricultural University, Bihar.
- **Academic In-charge** for MBA (Agri-Business), School of Agri-Business and Rural Management, Dr. Rajendra Prasad Central Agricultural University from May 2019 to till date
- **Hostel Superintendent** for post graduate girls hostel in Dr. Rajendra Prasad Central Agricultural University from Nov, 2018 to till date.
- **Invigilation duty** six times for **recruitment** of Assistant Professor, SMS and Assistant Engineer etc
- Organized a **sensitization workshop titled 'Jeevan Ka Arambh- Ek Nayi Disha'** for the students of Rural Management which was conducted to expose the students to the concept of rural management and to enlighten them about the scope of rural management.
- **Organized cultural events** such as Christmas and Makar Sankranti in School of Agri-Business and Rural Management, Dr. Rajendra Prasad Central Agricultural University, to inculcate unity among heterogeneous group of students from various states of the country.
- Organized several **guest lecturers** in various areas of agribusiness and rural management.
- Organized **Jhanki** showing a "**Digital Village**" model and **cultural event portraying 'Kargil War'** on the occasion of Republic Day in Dr. Rajendra Prasad Central Agricultural University and was awarded best Jhanki and best cultural event
- **Organized student visit** for MBA (Agri-Business) to National Research Centre, Litchi, Muzaffarpur, Bihar
- Performed the role of **Reviewer** and has contributed to the quality and success of the journals of Bioinfo Publications.

- Performing the role of **Reviewer** for e-newsletter ‘Agriculture and Food’ (ISSN: 2581-8317)
- Assisted in preparation of **final exam question papers** (Managerial Economics, Principles of Management and Organisational behaviour; and Research Methodology in Business Management) for Professor Jayashankar Telangana State Agricultural University (**PJTSAU**), Hyderabad.
- Assisted in preparing **objective questions in Agri-Business Management subjects** for competitive exams submitted to **Directorate of Students Welfare**, Tamil Nadu Agricultural University, Coimbatore.
- Staff coordinators for events of Management Meet (2018) conducted by undergraduate and post graduate students of department of Agricultural and Rural Management (**in-charge for Operation Management and Business Quiz**).
- **Staff coordinators for organizing committee of Management Meet** (2018) conducted by undergraduate and post graduate students of department of Agricultural and Rural Management.
- **Staff coordinators** for organizing committee of **workshop on Farmer Producer Companies** towards Doubling Farmers Income, jointly organized by Tamil Nadu Agricultural University, The Confederation of Indian Industry and Government of Tamil Nadu held on 14.07.2018.
- Stall duty for **Agri-Intex (Agricultural Fair)** held on 13.07.18 in Coimbatore.
- **Study tour and industrial visit**, accompanied BS.ABM students for the study tour in various districts of Tamil Nadu from 10.12.2017 to 16.12.2017.

#### SEMINARS / CONFERENCES/ E-COURSES/ TRAININGS

S.No	Name of the Seminar / Conference/ Training	Organized by	Period
1.	ICAR sponsored 21 days Winter School on Entrepreneurial Skill Development of Rural Youth through Innovative Approach	College of Community and Applied Sciences, MPUAT, Udaipur, Rajasthan	04.01.2020 to 24.01.2020
2.	MOOC Course on Teaching Excellence	NAARM, Hyderabad (Online Course)	01.11.2019 to 30.11.2019

3.	International Workshop on Strengthening International Agribusiness Trade: Stakeholder Dialogue and Partnerships towards SDGs	TERI School of Advanced Studies, New Delhi Co-organizer: NAHEP	14.11.2019 to 15.11.2019
4.	21 days Faculty Induction Programme	Director of Education, RPCAU, Pusa	01.08.2019 to 21.08.2019
5.	e-course on Integrating Lean Manufacturing System and Industry 4.0 Concept	Asian Productivity Organisation, Tokyo.	15.12.2017 to 11.05.2018
6.	e-course on Marketing Strategy and Product Branding for SME's	Asian Productivity Organisation, Tokyo.	01.05.2017 to 30.10.2017
7.	Agripreneurship Convention	Directorate of Agribusiness Development, TNAU, Cbe.	16.03.2018 & 17.03.2018
8.	One day Workshop on the Science of Neuromarketing	Center of Marketing, KCT Business School, Kumaraguru College of Technology, Cbe.	10.03.2018
9.	International Conference on Food Processing and Agribusiness-Emerging Trends	Indian Institute of Plantation Management, Bengaluru and University of Wisconsin, Madison, USA	18.01.2018 & 19.01.2018
10.	ICSSR Sponsored National Conference on Marketing in an Interconnected World: Trends, Opportunities & Challenges	GRG School of Management Studies PSGR Krishnamal College of Women, Peelamedu, Coimbatore.	17.03.2017
11.	Workshop on How to Get Published in the Right Journal	G R A B S Educational Charitable Trust, Chennai, Tamil Nadu.	22.01.2017
12.	ECOASPECT-Emerging Challenges and Opportunities in a Agriculture, Social, Plant, Environment, Co-operatives & Technology.	Genesis Urban and Rural Development Society, Telangana.	10.09.2016 & 11.09.2016
13.	AFBSAH- International Conference on Advancing Frontiers in Biotechnology for Sustainable Agriculture and Health	Society of Biotechnology, Allahabad	25.02.2016 & 26.02.2016

14.	National Conference on Global Research Initiatives for Sustainable Agriculture & Allied Sciences	SSDAT (Meerut), Astha Foundation (Meerut), RVSKVV (Gwalior).	12.12.2015 & 13.12.2015
15.	IGNITE - 2015 A National Level Seminar on Challenges and Opportunities for the Growth of Indian Financial Sector	RTMNU, Dept of Business Management & NIT Graduate School of Management, Nagpur.	31.01.2015
16.	National seminar on Doubling Food Production by 2025	TNAU, Coimbatore, State Planning Commission, Chennai and Agricultural Consultancy Management Foundation.	23.01.2015 & 24.01.2015
17.	National conference on Emerging challenges and opportunities in biotic and abiotic stress management (ECOBASM)	Society for Scientific Development in Agriculture and Technology (Meerut), Astha Foundation (Meerut) and Society for advancement of Rice Research (Hyderabad).	13.12.2014 & 14.12.2014
18.	2 <sup>nd</sup> Agricultural Graduate Student Conference on Sustainable Agriculture to FUEL (Feed, Unite, Educate and Lead)	Tamil Nadu Agricultural University, Coimbatore	06.05.2014 & 07.05.2014
19.	NAIP- Agri Business Idol Camp	NAIP, ICAR and TNAU, Cbe	07.05.2014
20.	National Scientific Tamil Conference of Tamilaal yeyalum velan ariviyal	Tamil University and Regional Centre Agricultural Engineering, Coimbatore	9.2.2013 & 10.2.2013
21.	National Conference on Rural Marketing and Rural Consumerism	Gandhigram Rural Institute, Dindigul	17.12.11 & 18.12.11
22.	National conference on Work Life Balance	Sankara Institute of Management Sciences, Coimbatore	12.10.11 & 13.10.11
23.	Training cum Project Study on Implementation of Sales and Commercial Policy in Yaaganti Seeds Pvt Ltd	Yaaganti Seeds Private Limited, Hyderabad.	01.05.2011 to 31.05.2011
24.	Training cum Project Study in Ratio Analysis on Financial Statements of HLF Limited	Hinduja Leyland Finance Limited, Hyderabad	01.05.2011 to 31.05.2011

## MEMBERSHIP IN SCIENTIFIC BODIES

S.No.	Name of the Society	Type of Membership
1.	Society of Biotechnology	Life Membership
2.	Bioinfo Publications	Annual Membership
3.	Society of Economics and Development	Annual Membership
4.	Kisan World	Annual Membership
5.	Learning Resource Centre, PSG Institute of Management	Annual Membership
6.	Agro bios newsletter	Annual Membership
7.	Readers Shelf	Annual Membership
8.	Science & Tech Society for Integrated Rural Improvement, Telangana.	Annual Membership

I certify that the information furnished above are true and correct to the best of my knowledge and belief.

Place: Pusa, Bihar

Date : 04.07.2020

**(Andukuri Raj Shrvanthi)**