

## Curriculum vitae

**Name** (in BLOCK letters): VIJAYACHANDRA REDDY.S.

**Father's Name:** Sudharshan R.

**Date of Birth / Age** as on 16.02.2017: 24/07/1980/ 39 years

**Sex:** Male

**Permanent and Mailing Address:** S/o Sudharshan.R.

H.No.8-2-90, Ekbal Nagar,

Raichur-584101, Karnataka.

Contact Number: Mobile-09542337174 / 9686537740 E-mail: vijaychandraphd@gmail.com

### **Educational Qualifications:**

#### **Details of Educational Qualifications**

<b>Educational Details</b>	<b>University/College</b>	<b>Percentage of marks</b>	<b>Year</b>
UGC- SLET (Economics)	Conducted by UGC, NEW DELHI	Qualified	2015
Ph.D. in Agricultural Economics	University of agricultural Sciences, Dharwad, Karnataka.	88.89	2013
M. Sc (Agri.) in Agricultural Economics	Mahatma Phule krishi Vidyapeeth (M.P.K.V), Rahuri, Dist: Ahmednagar (M.S.)	78.60	2007
B.Sc. (Agri.)	College of Agriculture, Raichur Campus, UAS Dharwad, Karnataka	69.40	2004
P U C	A.M.E's P.U. Science College, Raichur	52.83	1999
S.S.L.C	Hamdard High School, Raichur	52.64	1997

#### **Additional Qualifications**

<b>Educational Details</b>	<b>University/College</b>	<b>Percentage of marks</b>	<b>Year</b>
Post Graduation Diploma in Mass Communication & Journalism	Karnataka State Open university, Mysore	62.60	2013
Post Graduate Diploma in Business Administration	Karnataka State Open university, Mysore	65.12	2011
Post Graduate Diploma in Marketing Management	Karnataka State Open university, Mysore	58.78	2010

#### **Details of Work Experience:**

1. Presently working as Assistant Professor in the department of Agricultural Economics at ICAR-KVK, College of Agriculture, Raichur, UAS Raichur Since from 06-09-2017 to till date.
2. as Assistant Professor in the Department of Dairy Business Management at Dairy Science College, Kalaburagi-585316, Karnataka since from 07-04-2017 to 05-09-2017.
3. Worked as **Senior Research Fellow** in the ICAR-Sponsored Extramural Research project entitled as **An Assessment of Aptitude of Agricultural Graduates towards Entrepreneurship Development in South India** , at University of Agricultural Sciences, Raichur. (From 10-03-2016 to 31-03-2017)
4. Working as Project Associate in project on **Foreclosed Watershed under IWDP, DPAP & DDP** Sponsored by Ministry of Rural Development, GoI, at Centre for Water and Land Resources (CWLR) in National Institute of Rural Development & Panchayati raj (NIRD&PR), Rajendranagar, Hyderabad. (From 18-10-2015 to 03-02-2016).
5. Worked as **Research Associate** in Sponsored project by Government of Telangana entitled as **Impact Evaluation of RKVY funded Research Projects Implemented by Agricultural Universities at Telangana State** at National Academy of Agricultural Research Management (NAARM), Rajendranagar, Hyderabad-500030. (From 03-02-2015 to 17-10-2015).
6. Worked as **Research Associate** in PDFMD-NIVEDI Collaborative Project on **Assessment of the Economic Impact of FMD and its Control in India** at AICRP on FMD, Department of Animal Husbandry, Veterinary Biological and Research Institute (VBRI), Shantinagar, Hyderabad-500028. (From 1<sup>st</sup> September 2014 to 31<sup>st</sup> January 2015).
7. Worked as **Research Associate** in L&CB: NAIP Project on **Agricultural Value Chains** at National Academy of Agricultural Research Management (NAARM), Rajendranagar, Hyderabad-500030. (From 30<sup>th</sup> May 2013 to 30<sup>th</sup> June 2014).
8. **Name of organization:** Cypress Semiconductors Corporation India Limited, Bagmane Tech Park, Bangalore. **Designation:** **Production Control Assistant Specialist Senior** (Data Management Group) **Duration:** August 2008-Sept.2009.
9. **Name of organization:** National center for Agricultural Economics and Policy Research,(NCAP-ICRISAT)NewDelhi.  
**Designation:** **Field Investigator**  
**Project title:** Groundnut Seed System Development in Andhra Pradesh.  
**Duration:** April 2005  
**Description:** Worked in the project as an Field Investigator which was sponsored by National center for Agricultural Economics and Policy Research, (NCAP-ICRISAT) NewDelhi. Under the guidance of Dr.Harbir Singh, Scientist & Co-principal investigator NCAP-new Delhi.

List of Research Publications:

#### RESEARCH PAPER PUBLICATION

- 1) **Book:** Authored book entitled as **Training Manual on Value Chain in Agriculture** by G.P.Reddy and Vijayachandra Reddy.S., NAARM, Rajendranagar, Hyderabad.
- 2) **Report:** Entitled as **“A Study on Socio-Economic Impact of Genetically Modified Maize Stacked with Insect Resistant and Herbicide Tolerant Traits** , by G.P Reddy, A Dhandapani, P.C.Meena, K.Chikkappa and Vijayachandra Reddy.S., NAARM, Rajendranagar, Hyderabad, 2014.
- 3) **Report:** Entitled as **Evaluation study on Non-performance/Foreclosed Pre-IWMP Watershed Projects** (Sponsored by Dept. of Land Resources, GoI), by Siddayya, K. Prabhakar, U. Hemantha Kumar, Ch. Radhika Rani and **Vijayachandra Reddy.S.**

**(A) Publication in National and International Journal**

<b>Sr. No.</b>	<b>Title of Research Paper</b>	<b>Authors</b>	<b>Research Journal</b>	<b>Year of Publication</b>	<b>NAAS rating</b>
1	A Study on Agriculture Credit: Utilization Pattern and Diversion in Drought Prone Areas of Hyderabad Karnataka Region	Siddayya, Vijayachandra Reddy S and Shivaswamy, G.P.	Indian Journal of Economics & Development Volume 12 (1): 185-190 January-March, 2016	2016	4.01
2	A Comparative Study on Use of Electronic Devices in Agricultural Marketing in NEK region	T.J.Amrutha, Siddayya and Vijayachandra Reddy,S.	Indian Journal of Agricultural Marketing, 29(1), 2015	2015	2.89
3	An intervention approach to enhance vegetable production through growers association in Karnataka.	<i>Siddayya and S. Vijayachandra Reddy</i>	<i>Indian Journal of Economics and Development, Volume 11 No. 3 (July-September, 2015)</i>	2015	4.01
4	Land Reforms: Need for Institutional Innovations to tackle growing problem of landlessness in India	S.Vijayachandra Reddy, Raj Kumar Pammi and shivaswamy.G.P	International Journal of Humanities and Social Science Invention, Volume 4 Issue 4, April. 2015, PP.14-21	2015	Impact Factor 1.75
5	Assessment of Varietal traits for Price differentials of Pigeon pea in Karnataka	Siddayya and Vijayachandra Reddy.S.	Journal of Food Legumes, 24 (3): 243-246, 2015	2015	3.19
6	Input use pattern in organic farming systems in Gadag district of Karnataka : A key mechanism for achieve sustainable growth in organic agriculture	Vijayachandra Reddy S., S.M. Mundinamani and H.B. Babulad	Green Farming Vol.5(4):615-618 ; July-August, 2014	2014	4.7
7	Cropping pattern & profitability analysis of organic farming systems in Bagalkot district of Karnataka state	Vijayachandra Reddy S., S.M. Mundinamani and H.B. Babulad	Green Farming Vol. 5 (6) : 1122-1126 ; November-December, 2014	2014	4.7
8	Resource Use Efficiency in Organic Farming Systems in Karnataka: An Economic Approach to Optimal use of Resources in Organic Agriculture	S. Vijayachandra Reddy and S. M. Mundinamani	Int. J. Agricult. Stat. Sci., Vol. 10, No. 2, pp. 457-463, 2014	2014	6.2
9	An Economic Analysis of Organic Farming Systems in Karnataka State of India- A key for Diversification of farm Enterprise	S. Vijayachandra Reddy and S. M. Mundinamani	Int. J. Agricult. Stat. Sci., Vol. 10, No. 2, pp. 533-539, 2014	2014	6.2
10	An Economic Analysis of Organic farming in Bagalkot District of Karnataka	S. Vijayachandra Reddy and S. M. Mundinamani	Research Journal of Agricultural Sciences (An International Journal) Vol. 4(3):350-353, May-June	2013	3.4
11	Public Private Partnership (PPP): Need, Principles, Framework and its significance to Agriculture	S. Vijayachandra Reddy, Somanagouda I. Patil & Chidanand Patil	International Journal of Commerce and Business Management (Vol. 4, Issue 2, October, 2011)	2011	3.5
12	Export performance of grapes from India	T.N. Sachinkumar , Vijayachandra Reddy.S. and J.S. Binkadakatti	International Journal of Commerce and Business Management (Vol. 4, Issue 2, October, 2011)	2011	3.5
13	Derivative markets in India	T.N. Sachinkumar, S. Vijayachandra Reddy & Chidanand Patil	International Journal of Commerce and Business Management (Vol. 5, Issue 1, October, 2012)	2012	3.5
14	The Management aspects of gherkin under contract farming in Bangalore Rural Areas of Karnataka	S. Vijayachandra Reddy, V.A. Shinde and T.N. Sachinkumar	International Research Journal of Agricultural Economics and Statistics (Vol. 2, Issue 2, March, 2012)	2012	2.9
15	Impact of food inflation on Indian	Somanagouda I. Patil,	Research Journal of Agricultural	2012	3.4

	economy	Chidanand Patil, Ganeshagouda I. Patil & Vijayachandra Reddy	Sciences - An International Journal (Vol. 3 (1): Jan-Feb, 2012)		
16	Land Use Dynamics in Karnataka: Post Economic Liberalization	Samaya Gairhe, G N Kulkarni and Vijayachandra Reddy S	<i>Research Journal of Agricultural Sciences</i> 2011, 2(4): 921-923	2011	3.4
17	Profitability, Problems and Implications of Gherkin cultivation under contract farming in Karnataka.	Vijayachandra Reddy S, V A Shinde and Sachinkumar T N	<i>Research Journal of Agricultural Sciences (An International Journal)</i> Vol. 3(1): January, 2012	2012	3.4
18	Euro Debt Crisis and its potenial implications on Indian Economy	S. Vijayachandra Reddy, Shivaswamy, G.P, T.N.Sachinkumar & Chidanand Patil	International Research Journal of Agricultural Economics and Statistics, 3(2), Sept.2012,pp;253- 257.	2012	2.9
19	Scenario of Coffee in India- An overview	Samaya Gairhe and Vijayachandra Reddy S	<i>Research Journal of Agricultural Sciences (An International Journal)</i> Vol. 3(1): January, 2012.	2012	3.4
20	Significance of Innovation in Business Process of Value Chain	G.P. Reddy and Vijayachandra Reddy.S	<i>Journal of Behavioural Economics, Finance, Entrepreneurship, Accounting and Transport,</i> 2014, Vol. 2, No. 1, 18-25 Available online at <a href="http://pubs.sciepub.com/jbe/2/1/3">http://pubs.sciepub.com/jbe/2/1/3</a>	2014	Internati onal Papers
21	Impact of KSAMBS free SMS to farmers on agricultural marketing prices- a case study in Karnataka (India)	Ganeshagouda I. Patil, Parmod Kumar, Manjunatha A. V. , Somanagouda I. Patil, Vijayachandra Reddy S., Ramasundaram P.	<i>Science Discovery.</i> Vol. 1, No. 3, 2013, pp. 28- 34. doi: 10.11648/j.sd.20130103.12	2013	Internati onal Papers
22	Commodity Futures markets in India: Need, Expansion, Roles and Obstacles.	Vijayachandra Reddy.S. Shivaswamy.G.P, Chidanand Patil, and J.S. Binkadakatti	International Research Journal of Agricultural Economics and Statistics, Vol 4, No 2 (2013), Pp: 200-204	2013	3.1

## B] ARTICLES / BOOKLETS PUBLICATION

### B] (i) Popular Articles

Sr. No.	Title of Article	Authors	Magazine	Year of Publication
1	Crop Insurance in India- An overview	Vijayachandra Reddy.S. and Sachinkumar.T.N.	Agrobios Newsletter, September	2011
2	Agriculture Knowledge and Information Systems	J.S. Binkadakatti, S. Vijayachandra Reddy & Chidanand Patil	Agrobios Newsletter, February	2012
3	Climate Change: Emerging plant diseases in Karnataka	Sachin Khedekar, Ramesh Mane and Vijayachandra Reddy.	Agrobios Newsletter, March	2012
4	Farmers Field School (FFS) as a participatory Approach	J.S. Binkadakatti, S.P.Dineshkumar and S.Vijayachandra Reddy.	Agrobios Newsletter, July	2011
5	Community Radio: concept, Code and Ethics	J.S. Binkadakatti, Ashok P.Doddamani and Vijayachandra Reddy.S.	Agrobios Newsletter, July	2011
6	Agricultural taxation in	Ganeshagouda I. Patil, Somanagouda I. Patil,	Agrobios	2012

	India	Chidanand Patil & S. Vijayachandra Reddy	Newsletter, February	
7	Livelihood Analysis of the farmers with different resource base	J.S. Binkadakatti, Vijayachandra Reddy.S. and S.P.Dineshkumar	Agrobios Newsletter, September	2011

### **B] (ii) Edited Book Chapters**

<b>Sr. No.</b>	<b>Title of Paper</b>	<b>Authors</b>	<b>Seminar</b>	<b>Year of Publication</b>
1	Fluctuation and stabilization in agricultural commodity prices: Factors, need and measures	Vijayachandra Reddy S., Chidanand Patil, Sachinkumar T.N. & Shivaswamy G.P.	National Seminar on Real Sector Reforms in Agriculture, BIRD, Lucknow (29-30th September, 2011)	2011
2	Building positive relationship through employee engagement Approach to enhance organizational energy	Vijayachandra Reddy S., Chidanand Patil & Shivaswamy G.P.	Employee first, customer next, HR Conclave 2012 proceedings, Himalaya Publishing House, Belgaum	2012
3	Performance appraisal: A tool to augment the organizational efficiency	Shivaswamy G.P., Vijayachandra Reddy S. & Chidanand Patil	Employee first, customer next, HR Conclave 2012 proceedings, Himalaya Publishing House, Belgaum	2012
4	Fluctuation and stabilization in agricultural commodity prices: Factors, need and measures	Vijayachandra Reddy S., Chidanand Patil, Sachinkumar T.N. & Shivaswamy G.P.	National Seminar on Real Sector Reforms in Agriculture, BIRD, Lucknow (29-30th September, 2011)	2011
5	Cross Cultural Issues in Human Resource Management	Chidanand Patil, Vijayachandra Reddy S. & Shivaswamy G.P.	Employee first, customer next, HR Conclave 2012 proceedings, Himalaya Publishing House, Belgaum	2012
6	Significance and policy initiatives in agricultural input fertilizers	Sachinkumar T.N., Chidanand Patil & Vijayachandra Reddy S.	National Seminar on Real Sector Reforms in Agriculture, BIRD, Lucknow (29-30th September, 2011)	2011
7	Water wealth of India: Potential, quality and consumption	Shivaswamy G.P., Chidanand Patil & Vijayachandra Reddy S.	National Seminar on Real Sector Reforms in Agriculture, BIRD, Lucknow (29-30th September, 2011)	2011

### List of Abstracts

Sr. No.	Title of Article	Authors	Conference/Seminar	Year of Publication
1	Cross Cultural Issues in Human Resource Management	Chidanand Patil, Vijayachandra Reddy S. & Shivaswamy G.P.	The HR Conclave 2012 Souvenir, Employee First, Customer Next, Belgaum	2012
2	Building positive relationship through employee engagement Approach to enhance organizational energy	Vijayachandra Reddy S., Chidanand Patil & Shivaswamy G.P.	The HR Conclave 2012 Souvenir, Employee First, Customer Next, Belgaum	2012
3	Performance appraisal: A tool to augment the organizational efficiency	Shivaswamy G.P., Vijayachandra Reddy S. & Chidanand Patil	The HR Conclave 2012 Souvenir, Employee First, Customer Next, Belgaum	2012
4	Commodity Futures Market in India: Need, Expansion, Structure, Roles and Obstacles.	Vijayachandra Reddy.S. J.S.Binkadakatti and Basavaraj.H.	ICAM-2011, International Conference on Agricultural Marketing in the context of changing global economic order, Mysore.	2011
5	Resource use Efficiency of Gherkin in Contract Farming- A study in Bangalore Rural District.	Vijayachandra Reddy.S. and Prashanth Sajjanar	ICAM-2011, International Conference on Agricultural Marketing in the context of changing global economic order, Mysore.	2011
6	Analysis of Trend in Export of Fruit Crops	Aravind Kammar and Vijayachandra Reddy.S.	ICAM-2011, International Conference on Agricultural Marketing in the context of changing global economic order, Mysore.	2011
7	Agribusiness in India: Prospectus for Public-Private Partnership	Vijayachandra Reddy.S. S.M.Mundinamani and Subhas.P.	ICAM-2011, International Conference on Agricultural Marketing in the context of changing global economic order, Mysore.	2011
8	Rural Tourism: A catalyst for rural economic growth	Vijayachandra Reddy.s., J.S.Binkadakatti and Sachinkumar.T.N.	National conference on Tourism, Environment and Sustainable Development Strategies and Policies, Gandhigram, Dist: Dindigul (T.N.)	2011
9	Determinants of Tourism Demand in India	Pramod.M.Chandkavate and Vijayachandra Reddy.S.	National conference on Tourism, Environment and Sustainable Development Strategies and Policies, Gandhigram, Dist: Dindigul (T.N.)	2011
10	Opportunities and Guiding Principles for Ensuring Ecotourism Sustainability	Sachinkumar.T.N. and Vijayachandra Reddy.S.	National conference on Tourism, Environment and Sustainable Development Strategies and Policies, Gandhigram, Dist: Dindigul (T.N.)	2011

**Languages Known:**

Languages	Read	Write	Speak
Kannada	✓	✓	✓
English	✓	✓	✓
Hindi	✓	✓	✓
Telgu	✓	-	✓

**Other Information:**

1. Secured second prize at **state level competition** in **MANTHAN-2012 Business plan presentation competition April, 2012**. Organized by Federation of Karnataka Chambers of Commerce and Industry (FKCCI), Bangalore.
2. Represented college of Agriculture, University of agricultural Sciences, Raichur in cross country inter-college level (2003-04).
3. Completed Agri-clinics course sponsored by Government of India and NABARD in 2005.

Signature:

Name: Vijayachandra Reddy.S.

Place: Kalaburagi

Date: 24-01-2018